

**CITY COUNCIL/REDEVELOPMENT AGENCY
ACTION AGENDA**

August 26, 2003

6:00 p.m.

CALL TO ORDER: At **7:31 p.m.**

ROLL CALL: Agency/Councilmembers Davis, McCann, Rindone, Salas, Chair/Mayor Padilla

All present.

CONSENT CALENDAR

1. APPROVAL OF MINUTES – July 8, 2003, July 15, 2003, and July 22, 2003
The minutes were approved (5-0).

PUBLIC HEARINGS

2. CONSIDERATION OF ESTABLISHING DEVELOPMENT STANDARDS, AND ALLOWING A 25 PERCENT DENSITY BONUS TO ALLOW FOR A 14-UNIT TOWN HOME PROJECT IN THE R2P ZONE FOR PROPERTY LOCATED AT 774 ADA STREET

Ada Terrace, Incorporated proposed to develop a market rate 14-unit town home project in two triplex and four duplex buildings at 774 Ada Street. The project is located in the Southwest Redevelopment Area. (Community Development Director)

Staff recommendation: a) Council place the ordinance on first reading and b); Agency approve the resolution.

ORDINANCE NO. 2934, ORDINANCE OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA GRANTING A PRECISE PLAN PCM-03-31 TO ESTABLISH DEVELOPMENT STANDARDS, AND APPROVING A 25 PERCENT DENSITY BONUS TO ALLOW FOR A 14-UNIT TOWN HOME PROJECT IN THE R2P ZONE FOR PROPERTY LOCATED AT 774 ADA STREET, **was placed on first reading (5-0).**

COUNCIL RESOLUTION NO. 2003-388 AND AGENCY RESOLUTION NO. 2003-388, RESOLUTION OF THE CITY COUNCIL AND THE REDEVELOPMENT AGENCY OF THE CITY OF CHULA VISTA APPROVING AN OWNER PARTICIPATION AGREEMENT WITH ADA TERRACE, INCORPORATED FOR THE DEVELOPMENT OF A 14-UNIT TOWN HOME PROJECT AT 774 ADA STREET WITHIN THE SOUTHWEST REDEVELOPMENT PROJECT AREA, **were adopted (5-0).**

ACTION ITEMS

3. **COUNCIL RESOLUTION NO. 2003-389 AND AGENCY RESOLUTION NO. 1842**, RESOLUTION OF THE CITY COUNCIL AND THE REDEVELOPMENT AGENCY OF THE CITY OF CHULA VISTA ADOPTING THE BROADWAY REVITALIZATION STRATEGY (BRS) FOR THE H TO L STREET SEGMENT/H STREET ENTRYWAY OF THE BROADWAY CORRIDOR, AND DIRECTING STAFF TO DEVELOP AN IMPLEMENTATION PLAN FOR IMMEDIATE ACTION ITEMS, **were adopted (5-0).**

ACTION ITEMS (Continued)

Staff will be presenting the proposed Broadway Revitalization Strategy (BRS) for the initial focus area. The purpose and intent of the Broadway revitalization effort is to reverse deteriorating conditions, support the vitality of commercial establishments, and enhance the visual quality of the urban environment. The BRS provides a comprehensive list of revitalization strategies that are intended to build upon the focus area's recent and anticipated successes for the purpose of making the area more attractive to investors, consumers, visitors, and residents. (Community Development Director)

Staff recommendation: Agency/Council adopt the resolution.

ORAL COMMUNICATIONS

There were none.

OTHER BUSINESS

4. DIRECTOR'S REPORTS

There were none.

5. CHAIR/MAYOR REPORTS

There were none.

6. AGENCY/COUNCIL COMMENTS

There were none.

ADJOURNMENT: At **8:01 p.m.**, to a Regular Meeting of the Redevelopment Agency on September 16, 2003, at 6:00 p.m., immediately following the City Council Meeting in the Council Chambers.